

# Polling the Public on AI Usage

## Questions

*These are roughly in descending order of priority.*

### 1. Amount of usage

**Which of these AI services have you used over the past 7 days?**  
(select all that apply)

- ☐ [ChatGPT](#) - OpenAI's chatbot
- ☐ [Claude](#) - Anthropic's chatbot
- ☐ [Google Gemini](#)
- ☐ [Grok](#) - xAI's chatbot
- ☐ [Microsoft Copilot](#)
- ☐ [Perplexity](#)
- ☐ [DeepSeek](#)
- ☐ [Meta AI](#), the chatbot you can talk to in WhatsApp, Instagram, and Facebook
- ☐ Clarity by Axiom AI
- ☐ [Character.AI](#)
- ☐ [Replika](#)
- ☐ Another AI service: [text field]
- ☐ I didn't use an AI tool over the past 7 days

**[Conditional on used AI tool] How many times did you send a message to an AI chatbot over the last 7 days? Count each time you typed something and hit send.**

Note:

- If you used more than one service (e.g. you used both ChatGPT and Google Gemini), give your estimate of the **total** number of messages across all services
- Please count messages, not conversations. For example, if in the same conversation you replied to the model's initial response once, this counts as 2 messages.

- ☐ 0 messages
- ☐ 1-2 messages (used it once or twice)
- ☐ 3-10 messages (used it occasionally)
- ☐ 11-50 messages (regular use)

☐ 50+ messages (heavy use)

**Which of these AI services do you pay a subscription for with your own money?**  
(select all that apply)

- ☐ [ChatGPT Plus](#) (around \$20/month)
- ☐ [ChatGPT Pro](#) (around \$200/month)
- ☐ [Claude Pro](#) (around \$17/month)
- ☐ [Claude Max](#) (around \$100/month)
- ☐ [Google AI Pro](#) (around \$20/month)
- ☐ [Google AI Ultra](#) (around \$125/month)
- ☐ [Character.AI Plus](#) (around \$10/month)
- ☐ [Microsoft 365](#) (around \$100-130/month, gives access to Microsoft Word, Excel and PowerPoint in addition to Microsoft Copilot)
- ☐ Other: [text field]

## 2. What are people's main use cases?

*[Conditional on used AI tool]* **Have you used AI to assist you with your work in the past week?**

- ☐ Yes
- ☐ No

**Does your job provide you with access to an AI chatbot?**

For example, a chatbot such as (but not limited to!) ChatGPT, Microsoft Copilot.

- ☐ Yes
- ☐ No
- ☐ I don't know

*[Conditional on used AI tool]* **In the past week, have you used AI at least once for:**  
(select all that apply)

- ☐ Writing help (including editing, translating, giving feedback on a text you wrote, helping your draft an email or a document, summarizing a text)
- ☐ Advice (including how-to advice on health or fitness or self-care or cooking, tutoring, brainstorming)
- ☐ Technical help (e.g. mathematical calculation, data analysis, computer programming help)
- ☐ Seeking information (e.g. to look up a fact, as a replacement for Google, to get product recommendations)
- ☐ Multimedia: creating an image, analyzing an image
- ☐ Self-expression: personal reflection, just chatting to the model for fun

### 3. What fraction of queries involve thinking for a long time?

***[Conditional on used AI tool]*** How often over the past week did you ask a question where the model spent longer than 1 minute thinking before answering?

- ☐ Never in the past week
- ☐ Once in the past week
- ☐ 1 to 5 times in the past week
- ☐ 5+ times in the past week