

Blue Rose Research: Broad AI usage questions with June 2025 pulse point

- How often, if ever, do you personally use Artificial Intelligence tools like ChatGPT, Claude, Google Gemini, Microsoft Copilot, or image generators like Midjourney?
 - Multiple times a day
 - About once a day
 - Once or twice a week
 - Once or twice a month
 - Less than once a month
 - Never
- [If not never] Which AI services have you used in the past month?
 - ChatGPT by OpenAI
 - Claude by Anthropic
 - Gemini by Google
 - Grok by X
 - Llama by Meta
 - Deepseek
 - Clarity by Axiom AI [something fake]
 - Not sure
- How helpful do you currently find AI services?
 - Very helpful
 - Somewhat helpful
 - Sometimes helpful, sometimes not
 - Largely unhelpful
 - I don't use AI services
- [If not never] How much do you pay per month to use AI services?
 - Nothing, I only use free services
 - Less than \$30 per month
 - \$30 to \$200 per month
 - More than \$200 per month
 - Not sure
- [If not never] Thinking about your personal experience using AI tools, has it made you generally:
 - More optimistic about the future impact of AI on society
 - More pessimistic about the future impact of AI on society
 - Hasn't really changed my view
 - Not sure
- Overall, how optimistic or pessimistic are you about the long-term impact of Artificial Intelligence on society as a whole?
 - Very optimistic

- Somewhat optimistic
 - Somewhat pessimistic
 - Very pessimistic
 - Not sure
- How optimistic or pessimistic are you about the long-term impact of Artificial Intelligence on *your own life* personally?
 - Very optimistic
 - Somewhat optimistic
 - Somewhat pessimistic
 - Very pessimistic
 - Not sure